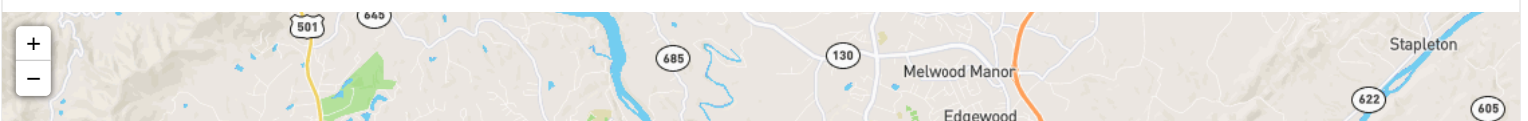


301-303 Rivermont Ave



Categories	Lower Rivermont
Address	301-303
Property Name	Virginian Apartments
Date Built	1915-1917
Architect	William Perry Cave
Contractor	R. L. Daniel
Function	Multi Family
Style & Architectural Description	Colonial Revival. A 3-story, 3-bay, 9-bay-deep, brick Georgian Revival apartment building. The long axis overlooks Blackwater Creek, with 3 bays facing Rivermont Avenue. The building features brick cornice, quoins, belt course, side dormers, and porch on the north side. Alterations 1935-36, added apartments in basement.
Owners	<ul style="list-style-type: none"> • 1933-1942 New York Life Insurance Company • 1942-1966 A. H. Easley • 1966-1975 William Henry Cheatham • 1975-1979 Ann Rowe & Henry Thurman Cheatham • 1979-1980 Ann Rowe Hill & David William Cheatham • 1980-1980 Patricia C. Crank • 1980-2006 Whitten Funeral Home Inc • 2006-2011 Rivermont Holdings LLC • 2011-Present Victoria's Inventory LLC
Anecdotal Information	Originally built to serve as a dormitory for the Piedmont Business College next door at 307-311 Rivermont, for many years it has been used as apartments. This property demarcates the boundary of the Rivermont Historic District which primarily extends along the avenue from here to Link Road. Rundown in recent years, in 2020 developer Tony West completed the extensive renovation of the property into 30 one bedroom apartments.





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