

We Do Not Live Alone ~ ~ ~

The growth of Strother Drug Company is not only the accomplishment of a single independent business, but is also, a reflection of the progress and development of the over-all trading area we serve. We enjoy a background of rich history and great educational institutions, of ideal climate and natural resources; all conducive to continuing manufacturing and distributing progress.

Of course, the success of our operation depends upon the wise investment of capital, intelligent and progressive leadership and the collective labor of many people. At the same time, we are conscious of the broad community benefits made available to us by our common society in the potentialities of ever-expanding markets. During the past century the population within the territory we call our market has grown from one-half million to two and a half million, and the per capita income has increased from less than \$100.00 to an estimated \$1,500.00.

Only a few decades ago, our economy was based on a limited number of key crops, mining,

some widely scattered industries and railroading. Today, agriculture with all of its kindred products has become a major productive factor; numerous industrial enterprises have been established in every section of the area—foundries, shoes, textiles, paper and wood products, drugs and chemicals, mining products and many others, made possible by our natural advantages and modern transportation—railroads, highways, and airways. The expansion in production and income in this region in recent years is truly phenomenal, far exceeding the national average. All of these activities have produced a diversity of employment for men and women, with opportunities for individual advancement, better living and general improvement.

We Do Not, Then, Live Alone, but are a part of a great forward movement in which we all benefit. Our founder recognized this essential truth a hundred years ago, and we still accept it as one of the principal elements in the growth and continuity of this business.

STROTHER'S TRADING AREA
IN 1953

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